## Amtico Projects

### nhow hotel London



#### **Project Information**

#### Location

Clerkenwell, London

#### Sector

Hospitality & Leisure

#### Collections

Amtico Signature Amtico Spacia





## **Project** nhow London hotel

#### Location

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Amtico Signature

#### **Products**

Bangkok, Rio, Century Concrete, Ceramic Sable, Coastal Pine, Nordic Oak

#### **Laying Patterns**

Bespoke Pleat





## The nhow London hotel is situated in the thriving metropolitan area between the trendy hotspots of Hoxton, Islington and Shoreditch.

#### Modern edge

After acquiring a new venue in the heart of East London, the team at nhow hotels launched a competition asking for designers to submit their visions for the hotel's new interior. Project Orange pipped others to the post, proposing an unconventional dynamic design that successfully blends traditional and contemporary styles.

#### Individual style

The hotel's 190 new rooms were designed to combine traditional British icons with eccentric modern cues. The venue's standard rooms and Junior Suites, which boast doorways reminiscent of traditional London townhouses, are kitted-out with designer furniture, avant-garde artwork, bespoke bathroom amenities, and beautiful, eye-catching Amtico flooring.

#### Bespoke touch

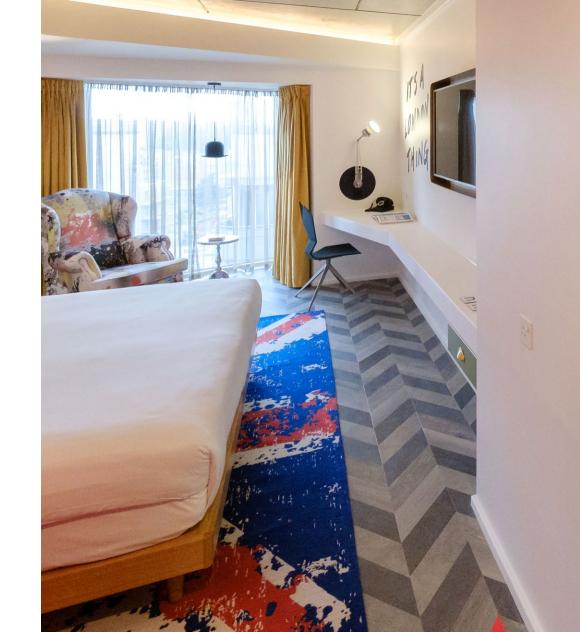
The floors are in a bespoke Pleat laying pattern, made from an enticing combination of Amtico Spacia Woods and Stones, and bold Amtico Signature Abstracts. The energetic Bangkok and Rio red Abstracts are used prominently in the rooms' entrances, with the colour dispersing as you enter the main living space. The vivacious Abstracts complement the rooms' vibrant red feature walls while playfully paying homage to the famous London red bus.





#### Featured

Bangkok, Rio, Century Concrete, Ceramic Sable, Coastal Pine, Nordic Oak and Sift Stone Clay





amtico spacia

#### Creative expression, straightforward solution.

Designer flooring focused into a hardworking, streamlined collection, Spacia is the answer to the many complex needs of commercial projects. Spacia products boast a 0.55mm wear layer and carry a 10-year warranty.

104 **Products** 

Sizes

Ways to Specify

design.

**Products** 

20-vear warrantv.

23 **Signature** Laying

Patterns

Ways to Specify





This sophisticated collection combines original palettes, distinctive patterns and stunning details. The design-led, high-performance LVT products have a total thickness of 2.5mm and a 1mm wear layer. Signature Products also carry a

217

amtico signature

A unique palette of

colours and shapes to

create inspiring flooring



#### **Laying Pattern**

Pleat

Herringbone Pleat is beautiful in its simplicity yet elevated by its perfectly precise angles and neatly balanced design. The brilliance of this pattern is that for such a seemingly simple design, you can create something truly unique for your floor and combine seven different colours with the Endless Possibilities option.



Pleat Pattern

#### amtico spacia







Ceramic Sable SS5S3593

**Century Concrete** SS5S3069





Sift Stone Clay SS5S6123

**Coastal Pine** SS5W3029



Nordic Oak SS5W2550

#### amtico signature





Bangkok AROACF59

Rio AROACF56

# Bold statements. Big ideas. What our clients say.

"We worked with Amtico to generate a hybrid design using a plain colour popping out of stone and wood textures to create an eyecatching design in the spirit of the nhow promise: Old London Reloaded. From a functional and aesthetic point of view the product is resilient, playful and brings character to the bedrooms."

"We are very happy with the design of our new nhow hotel in London. The rooms perfectly embody our vision for a cosmopolitan home-away-from-home and the eye-catching Amtico flooring makes an impression from the second you open the door."

#### project orange

**James Soane**Director
Project Orange



#### Stephane Vilar

Cluster General Manager London nhow Hotels

#### **Collection Overview**

| Hard surface         |  |            |                 |                     |                   |                |
|----------------------|--|------------|-----------------|---------------------|-------------------|----------------|
| ▼ Glue Down LVT      |  | Wear layer | Acoustic option | Warranty<br>(years) | Total<br>products | Total<br>sizes |
| amtico signature     | A unique palette of colours and shapes to <b>create inspiring flooring design.</b> | 1 mm       | ~               | 20                  | 217               | 13             |
| amtico signature 36+ | Safety flooring with design sophistication.  | 1 mm       | ~               | 20                  | 36                | 11             |
| amtico form          | <b>Design-led flooring</b> with natural textures.                                  | 0.7 mm     |                 | 12                  | 28                | 5              |
| amtico spacia        | Simple, accessible design-led flooring solutions.                                  | 0.55 mm    | ~               | 10                  | 104               | 7              |
| amtico spacia 36+    | Slip-resistant tiles and planks with unrivalled design clarity.                    | 0.55 mm    | ~               | 10                  | 16                | 2              |
| amtico first         | Light commercial flooring with all the <b>benefits of Amtico</b> .                 | 0.3 mm     |                 | 7                   | 36                | 4              |
| ▼ Loose Lay LVT      |  | Wear layer | Acoustic option | Warranty<br>(years) | Total<br>products | Total<br>sizes |
| amtico access        | Loose lay flooring that's <b>quick to install.</b>                                 | 0.55 mm    |                 | 10                  | 43                | 2              |
| amtico clicksmart    | Easy-fit click flooring with a rigid core.   | 0.55 mm    |                 | 20                  | 22                | 2              |

| Specialist   |  |            |                 |                     |                   |                |
|--------------|--|------------|-----------------|---------------------|-------------------|----------------|
| ▼ Glue Down  |  | Wear layer | Acoustic option | Warranty<br>(years) | Total<br>products | Total<br>sizes |
| amtico cirro | PVC-free flooring with unrivalled performance. | 0.55 mm    |                 | 10                  | 20                | 4              |

| Soft surface    |   |                |                                |                     |                   |                |
|-----------------|---|----------------|--------------------------------|---------------------|-------------------|----------------|
| ▼ Tile          |   | Pile thickness | Fibre                          | Warranty<br>(years) | Total<br>products | Total<br>sizes |
| amtico carpet   | High-performance carpet tiles that <b>integrate</b> with our LVT collections. | 2.6 - 4.3 mm   | 6,6 nylon and polyamide        | 10                  | 121               | 2              |
| amtico entryway | Tough, resistant entrance tiles that protect your Amtico floor.               | 4.2-5.4 mm     | 6,6 and solution<br>dyed nylon | 10                  | 18                | 1              |

#### **Amtico Standards**

Our ethos is to combine creativity and innovation with the highest levels of quality – design, manufacturing, product and service.



All Amtico LVT products and Amtico Cirro comply with Indoor Air Comfort Gold version 6.0 and are certified as low emissions products contributing to a healthy indoor environment.



Originating in Germany, The Blue Angel is a long-established standard for environmentally friendly products and services. In order to meet the criteria, Amtico Cirro's whole life cycle has been independently verified as safe for the environment.



All Amtico LVTs (excluding Signature 36+ and Spacia 36+), Amtico Cirro and Amtico Carpet is certified as a low emissions building material by the Building Information Foundation RTS.

#### BREEAM

The Amtico Cirro range is comparable to Green Guide generic element 821570049 which has a rating of A residential and A+ educational. It is also comparable to Green Guide generic element 821570060 with a rating of A commercial and A+ for health and retail.

#### Samples and support

We offer expert support worldwide with a free online global supply service for samples. Full size samples are available from your Area Sales Manager.

For full collection details visit **amtico.com** or request our collection brochures.

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