



Amtico Project

The Guards Museum



St James' Park, London



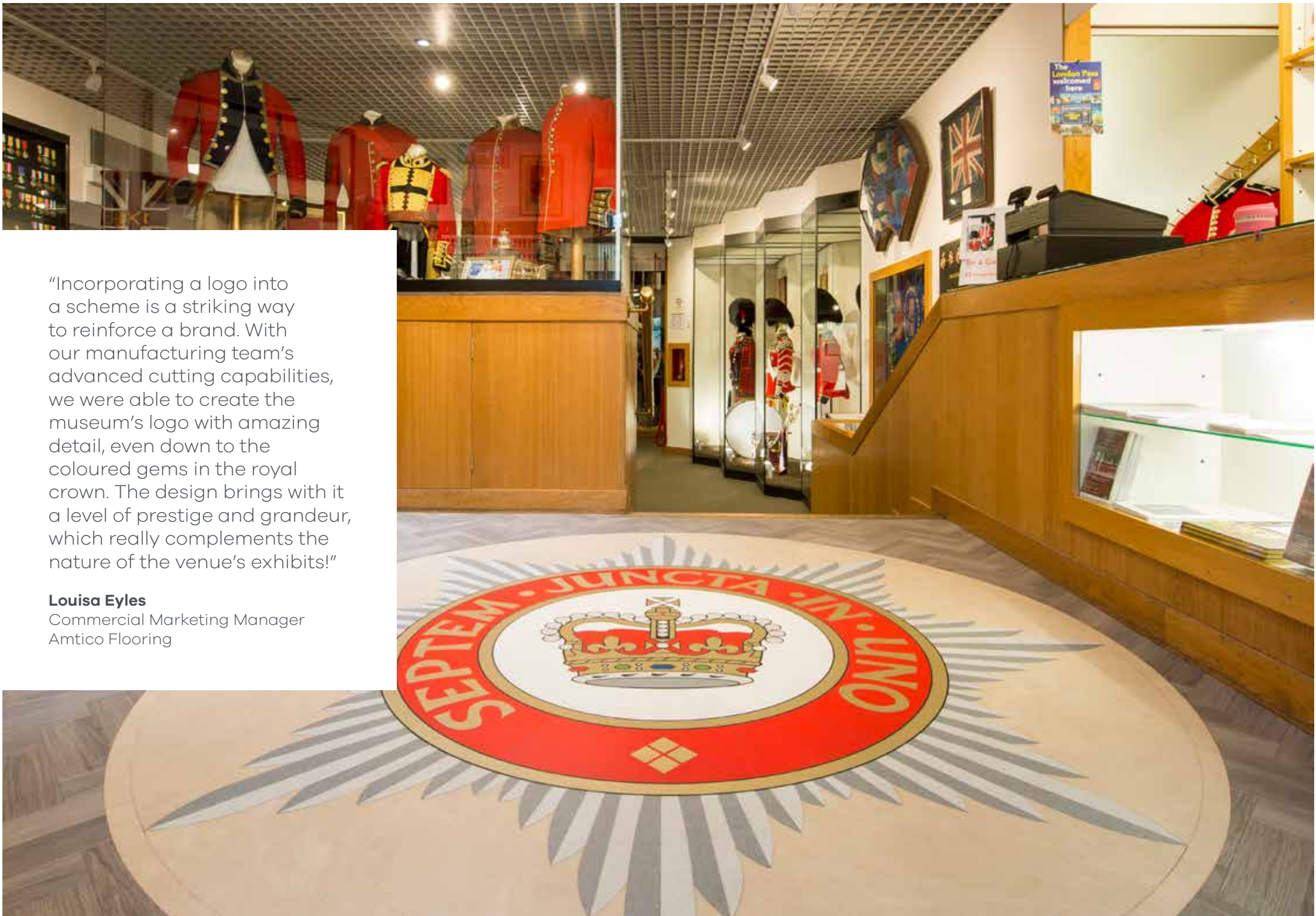
Hospitality & Leisure



Amtico Signature,
Amtico Spacia,
Amtico Entryway

Located off Birdcage Walk, adjacent to London's St James' Park and just a short distance from Buckingham Palace, The Guards Museum is home to the official exhibition detailing the history of the British Foot Guards and Household Cavalry.

Since opening in the late 1980s, the museum tells the story of the regiments it represents, from the 17th century to the present day. Its displays include examples of uniforms, chronicling the evolving dress over time, and paintings, weapons, models, sculptures and other artefacts, such as Mess Silver. The museum's visitors include tourists, school parties and young guardsmen who are learning about their regimental heritage.



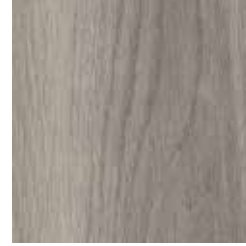
“Incorporating a logo into a scheme is a striking way to reinforce a brand. With our manufacturing team’s advanced cutting capabilities, we were able to create the museum’s logo with amazing detail, even down to the coloured gems in the royal crown. The design brings with it a level of prestige and grandeur, which really complements the nature of the venue’s exhibits!”

Louisa Eyles

Commercial Marketing Manager
Amtico Flooring



Featured Products:



Nordic Oak
SS5W2550

Featured Pattern:



Parquet

Delivering sophistication and performance in equal measure, there's a reason this pattern has endured. Timeless single-colour designs celebrate the varied beauty of woods, while multiple shades introduce a contemporary edge.



10YR COMMERCIAL
WARRANTY

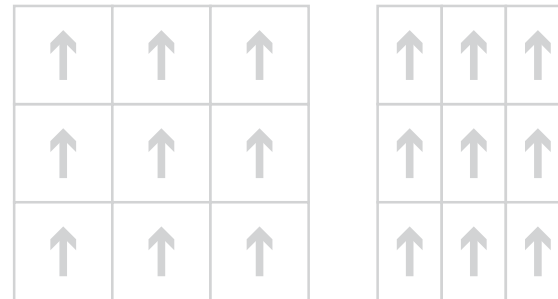


Featured Products:



Ruffian Ebony Earth
EERF001506

Featured Pattern:



Monolithic

The method of layout illustrated here means that all the arrows imprinted in the carpet tile backing will be pointing in one direction. This also means that the face fibre or pile will sweep in the same direction.



Featured Products:



Composite Pumice
AROSGN31



Composite Calcium
AROSGN11



Rio
AROACF56



Dublin
AROACF83



Paris
AROACF92



Glint Void
AROAGG22



Glint Orb
AROAGG11



Crema Marfil
AROSMF47



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Featured Pattern:

Bespoke

Incorporating visual branding elements into commercial design is an effective way to strengthen a brand's proposition. Amtico's inhouse creative team, CAD expertise, advanced cutting capabilities and unrivalled product range allow for the creation of intricate bespoke designs made from LVT.

THE GUARDS MUSEUM

This Foundation Stone was laid
by
FIELD MARSHAL
ROYAL HIGHNESS THE DUKE OF EDINBURGH, K.G., K.T.
SENIOR COLONEL HOUSEHOLD DIVISION
on the First of June 1979



MIND THE SLOPE



antico
flooring