

## Amtico Case Study

World Trade Centre  
Marseille

Featured Collections:

**amtico**  
signature

**amtico**  
makes it  
possible



Exposed concrete, Fused Birch, Graphite slate, Natural Limestone laid in bespoke laying pattern

## World Trade Centre

**Location:** Marseille

**Sector:** Office

**Collection:** Amtico Signature

**Products & Laying Patterns:** Exposed concrete, Fused Birch, Graphite Slate and Honed Limestone Natural laid in bespoke laying pattern.

The World Trade Centre in Marseille is a multi-functional office space with a conference and business centre.

With a daily footfall of almost 1000 people spread over the 2500m<sup>2</sup> of the convention centre and 600m<sup>2</sup> of the business centre, the new space at City Center Vieux-Port underwent a redesign and renovation to accommodate a busy office environment.

Architectural firm Tangram

were asked to create a modern interior using associating materials and colours, black steel, white stone and honey wood, as the guiding thread for the decorative concept.

Using Amtico Signature throughout, the design creates a link between the areas using a bespoke laying pattern.



## World Trade Centre

# amtico signature

Signature is our flagship collection of 163 products: 69 Woods, 43 Stones and 51 Abstracts.

This sophisticated collection combines original palettes, distinctive patterns and stunning details. The design-led, high performance LVT products have a total thickness of 2.5mm and a 1mm wear layer.

Signature Products also carry a 20 year warranty and A+ BREEAM accreditation it's a collection that can be relied on in the toughest environments including offices.



20YR COMMERCIAL  
WARRANTY



Fragment Comet and Fragment Orion  
with bespoke coloured ellipse design

## Featured Products:



**Honed Limestone Natural**  
AROSLH11



**Graphite Slate**  
AROSL23



**Exposed Concrete**  
AROSEC30



**Fused Birch**  
AROW7500

# World Trade Centre

Laying Patterns

## Bespoke

With Amtico's advanced cutting capabilities and bespoke service, a bespoke floor can be tailored to your project requirements and help turn your unique vision into reality. The World Trade Centre were able to custom design a pattern throughout all areas of the centre with the help of our in-house creative team who were able to provide advice on product choice, laying patterns and finishes.





# TANGRAM ARCHITECTES

“With the aim of retaking the guiding motif, we chose Amtico for its manufacturing and custom-made possibilities. There is no comparable offer on this specific type of service. We are completely satisfied with the result which faithfully transcribes our intentions and conquered by the possibilities offered by the brand. All returns are extremely positive.”

**Elea Paoli**  
Architect

## World Trade Centre

### **Amtico UK & European Sales**

+44 (0) 121 745 0800

### **Amtico Head Office**

+44 (0) 24 7686 1400

### **Amtico International Germany**

+49 (0) 2131 359 16 0

**amtico.com**

### **Amtico International France**

+33 (0) 155 38 95 70

### **Amtico International Sweden**

+46 (0) 8 584 233 24

### **Amtico International Australia**

+61 (0) 477 708 418

### **Amtico International Asia**

+852 2327 7703

### **Amtico International Middle East, Africa & India**

+971 (0) 50 192 33 46

**amtico**  
makes it  
possible