Amtico Case Study Royal Albert Hall

Featured Collections:

amtico signature





Royal Albert Hall

Location: London Sector: Hospitality

Collection: Amtico Signature

Products: Kura Cassia, Mirabelle Bleu, Stria Volcanic &

Basilica Salt – bespoke laying pattern

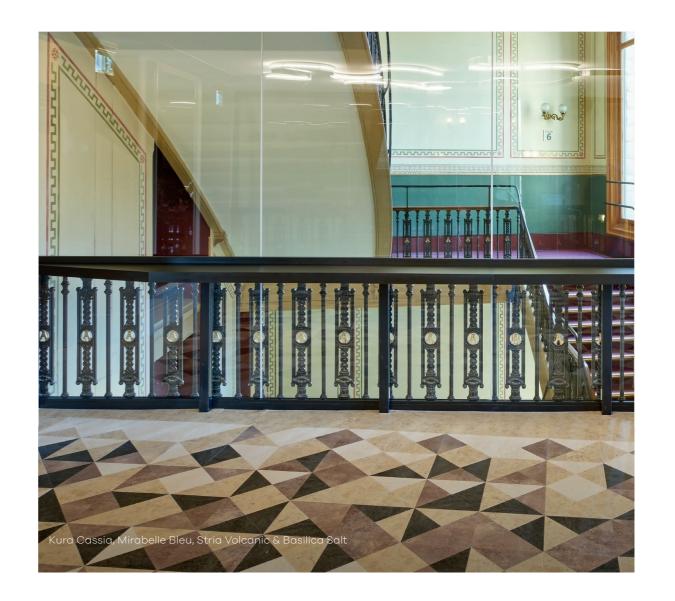
Amtico Signature flooring beautifully echoes the stone pattern around the Albert Memorial with a bespoke laying pattern.

The newly reopened North Bar is housed in the world famous Royal Albert Hall. Residing on the third floor, this light, open and spacious venue offers stunning views over the Albert Memorial – a backdrop which also provided the inspiration for the new Amtico flooring design.

The renovation of the 100m² floor area needed to make a big impact and create an eye-catching feature to the room. Consequently, a bespoke pattern was designed for the bar, which was laid over the top of the original flooring to protect it from damage.

Focusing on the epicentre of the room below a large chandelier, the new Amtico design promotes stunning views through the windows to the Albert Memorial.

Four coloured triangular tiles were created for an intricate laying pattern. The stunning effect was achieved by combining the blue violet hues of Kura Cassia, blue grey tones of Mirabelle Bleu, charcoal shades of Stria Volcanic and the neutral base of Basilica Salt.



Royal Albert Hall

Laying Pattern

Bespoke

Bold and creative, the bespoke flooring pattern used in the North Bar was tailored to the project's individual requirements and the clever referencing of the room's views of the Albert Memorial. The intricate arrangement was mastered by utilising Amtico's advanced cutting capabilities, which turned a stunning vision into reality.

To fulfill the requirements, the inhouse creative team at Amtico provided advice on product choice, laying patterns and finishes, while CAD experts worked with the project's designers to perfect the design ready for manufacture.



Royal Albert Hall

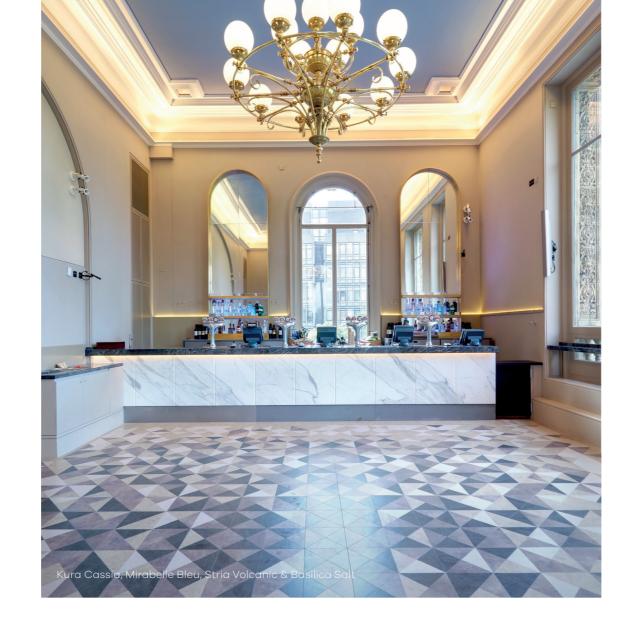
amtico signature

Signature is Amtico's flagship collection of 163 products: 69 Woods, 43 Stones and 51 Abstracts.

This sophisticated collection combines original palettes, distinctive patterns and stunning details.

The design-led, highperformance LVT products have a total thickness of 2.5mm and a 1mm wear layer. With a 20-year warranty and A+ BREEAM accreditation, it's a collection that can be relied on in the toughest environments.





Featured Products:



Kura Cassia AROSKU41



Mirabelle Bleu AROSMB34



Stria Volcanic AROSMS42



Basilica Salt AROSBS12



SOFTROOM

"We had a very clear vision for the flooring in the North Bar, which required a broad colour range for a detailed, bespoke design. Amtico were very open to our ideas and incredibly accommodating throughout the process, ensuring the design would work in the best way possible."

Harriet Help

Softroom

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