

# Amtico Project

NFU Mutual  
Headquarters



Tiddington, UK



Office



Amtico Signature,  
Amtico Décor

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D3 DESIGN LTD







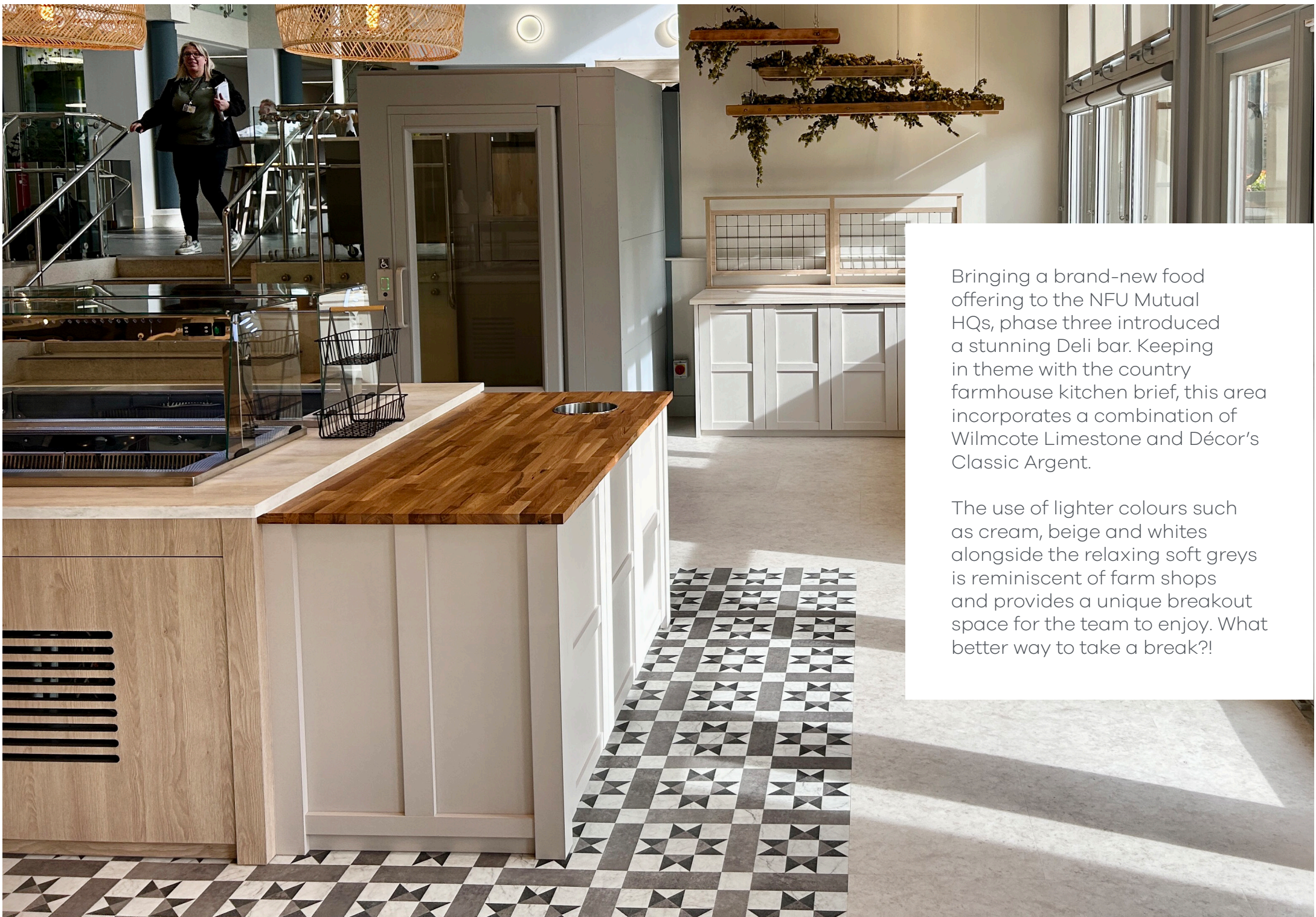


**NFU Mutual in Tiddington has undergone a welcoming redesign with a new, inviting reception and breakout areas throughout for both employees and visitors to enjoy.**

D3 Design Ltd were tasked with three phases of redesign for breakout spaces within the NFU mutual Headquarters in Tiddington. Their brief was to create an environment which felt welcoming and relaxed by incorporating rustic chic design using elements inspired by raw materials. The use of Wilmcote Limestone from the Amtico Signature collection was the perfect choice for the reception coffee space, complimenting the greys within the design and offering the perfect back drop for the pops of yellow throughout – a colour palette inspired by the NFU Mutual logo.

Phase two of the fitout was to create a new and additional breakout space inspired by the aesthetics of a farmhouse, paying homage to the roots of the business – The National Farmers' Union Mutual Insurance. Whilst incorporating a similar feel to the reception area to keep the design consistent, this additional space leaves its own impression of a calming and more informal area for staff to recharge. The use of Amtico Décor's Classic Argent gives the feel of a farmhouse kitchen, providing a homely and inviting space for the NFU mutual team with clearly zoned areas to assist with wayfinding.





Bringing a brand-new food offering to the NFU Mutual HQs, phase three introduced a stunning Deli bar. Keeping in theme with the country farmhouse kitchen brief, this area incorporates a combination of Wilmcote Limestone and Décor's Classic Argent.

The use of lighter colours such as cream, beige and whites alongside the relaxing soft greys is reminiscent of farm shops and provides a unique breakout space for the team to enjoy. What better way to take a break?!



## Featured Products:



**Wilmcote Limestone**  
AROSLS44

## Featured Pattern:



### **Broken Bond**

This well-known laying pattern is ideal for flooding a space. The brickwork-like pattern is reminiscent of classic ceramic flooring, and the ideal solution for D3 Design Ltd's brief of a farmhouse kitchen aesthetic.



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## Featured Products:



**Onyx Marble**  
AROSOM30

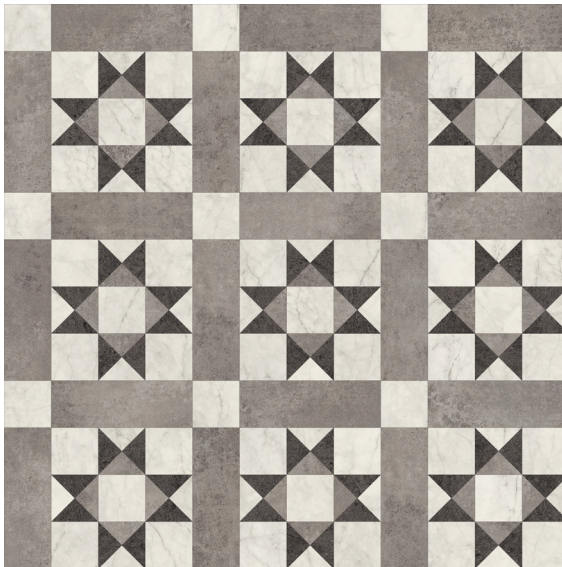


**Kura Caraway**  
AROSKU38



**Stria Volcanic**  
AROSMS42

## Featured Pattern:



### **Classic Argent DC294**

A modern take on Victorian style tiling, Classic from Amtico Décor is a laying pattern which features kaleidoscopic shapes. Argent showcases three complimentary colours: Onyx Marble, Kura Caraway and Stria Volcanic. This palette is the perfect match for the design brief, incorporating greys throughout.



**amtico**  
flooring