



# A complete guide to Amtico's training & development courses





Hi

I'm Andrew, Merchandising & Training Manager at Amtico.

More than 60 years of experience goes into every Amtico floor, which is why we are passionate about our Product and Training offers. The Amtico Training Academy has been carefully designed to provide the very best facilities and learning environment for Amtico fitters and retailers.

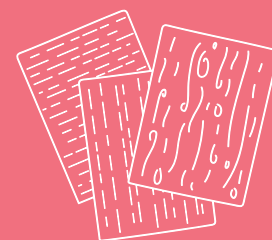
With variety across four courses – all designed and delivered by experienced tutors – you'll be able to learn more about our products and how to get the most out of them to create beautiful floors for your customers.

Amtico is committed to delivering exceptional quality, and with this unrivalled training space, we're perfectly set up to support those in the industry who want to fit our floors professionally and provide excellent customer service.

At Amtico we create stunning Luxury Vinyl Tile flooring (LVT) for homes that people love. Because every space is different, we have inspirational collections, laying patterns, decorative borders and motifs, to suit any environment.

Our heritage of pioneering flooring designed and made in Britain\* is driven by technical experts and delivered to customers by our trusted Retailers, Installers and Sales Representatives.

\*95% of products sold are manufactured in the UK.



## WHY CHOOSE AMTICO?

# Build skills through expert training

A new Amtico floor will improve a space, making it more enjoyable to live and work in. Our training is designed to make sure you can install Amtico flooring in the best way, giving your customers the highest quality floor fitting, for a long life of use.

The Amtico Training Academy leads industry standards. Courses are designed by experienced tutors for residential and commercial installations, using all our flooring know how.



## WHAT'S IN IT FOR YOU?

### Choose from 4 courses!



Up-to-date Skills



Expert Tutors



Customer Service



Knowledge Improvement

## GET ENDORSED

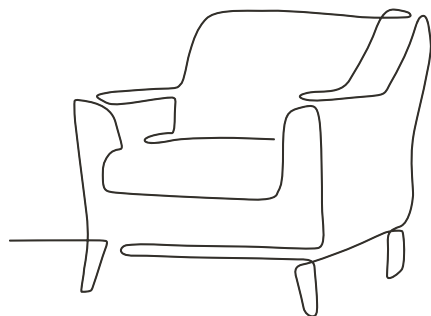


Become an Amtico Endorsed Fitter! Upon successful completion of our assessment, fitters will receive an Amtico Endorsed Fitter ID card and certificate, demonstrating a sign of their abilities as a professional fitter.



# Introduction to Fitting Amtico

Specialised training to increase your abilities as a professional flooring contractor. Enhance your preparation and installation skills to make fitting easier and increase customer satisfaction.



## Course info

Duration: 3 Days

Level: Beginner to Intermediate

Suitability: Fitters New to Amtico

## What you will learn

- How to use primers, screeds and plywood templating.
- Damp-proof testing, sub-floor preparation and levelling compounds advice.
- Marking-out skills.
- Best use of tools.
- Install a straight-lay floor.

Contact the Amtico Academy Training Team on 0121 745 0821 or email [training@amtico.com](mailto:training@amtico.com) for further course information

# Fit a Design Floor

Strengthen your design ability to create and fit design floors with advanced fitting skills. You'll be able to confidently tackle intricate design challenges involved in LVT installations.

Work with  
our premium  
collections!

## Course info

Duration: 3 Days

Level: Intermediate to Advanced

Suitability: Experienced Fitters

## What you will learn

- How to use primers, screeds and plywood templating.
- Damp-proof testing, sub-floor preparation and levelling compounds advice.
- Best use of fitting tools.
- Installation of advanced Amtico design floors.
- How to interpret floor plans, measuring and setting-out techniques.
- Install various design floors, borders, logos and motifs.

Contact the Amtico Academy Training Team on 0121 745 0821 or email [training@amtico.com](mailto:training@amtico.com) for further course information





## TRAINING COURSE

# Endorsed Fitter Assessment



Becoming an Amtico Endorsed Fitter will increase your confidence in fitting floors. This accreditation is a sign of your abilities as a retailer, making your services more attractive to customers.

Upon successful completion, fitters will receive an Amtico Endorsed Fitter ID card and certificate, demonstrating a sign of their abilities as a professional fitter.

## Course info

Duration: 2 Days

Level: Advanced

Suitability: Experienced Fitters

## Assessment Method

You will need to show a high level of knowledge in floor and sub-floor preparation by:

- Demonstrating your design fitting skills including Stripping, Motifs and Borders.
- Completing sub-floor prep and product knowledge theory assessments.

Please note before taking this assessment, it is beneficial to have attended our Fit a Design Floor course but not essential. You will also need to be contracted to an Amtico account holder.

So that you are kept up-to-date with the latest standards, we will ask you to submit for re-assessment every three years.



TRAINING COURSE

# Amtico Click Smart & Access Installation

Improve your skills by learning how to create a stylish floor with ease. Working without adhesives, you'll be able to offer customers a wider choice of installations with Amtico Click Smart and Access products.



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## Course info

Duration: 1 Day

Level: Beginner to Advanced

Suitability: All Levels

## What you will learn

- How to assess surface suitability.
- Cutting Amtico Click Smart and Access products using a knife, guillotine and jigsaw.
- How to replace a damaged tile.
- Confidence in addressing challenging layouts.

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For more  
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flooring