

# Amtico Project

Wolverine Worldwide  
HQ



London, UK



Office



Amtico Access

**Principal Designers**

Whiteroom

**Principal Contractor**

Prime Interiors Design



**Wolverine Worldwide, a global powerhouse with a diverse portfolio of brands, needed headquarters that reflect its dynamic identity and evolving workplace culture. With over 20,000 square feet to renovate the objective was clear: create a modern, multi-functional environment that supports a varied workforce while serving as a powerful space to showcase its signature brands.**

To achieve their vision, Wolverine partnered with Whiteroom and Prime Interiors Design. The brief called for a workspace that not only met the functional demands of a contemporary office but also inspires creativity and collaboration.

The Wolverine Worldwide headquarters stands as a compelling example of modern, inclusive workplace design. It successfully supports the company's operational needs while creating an environment that energizes employees and celebrates its iconic brands.





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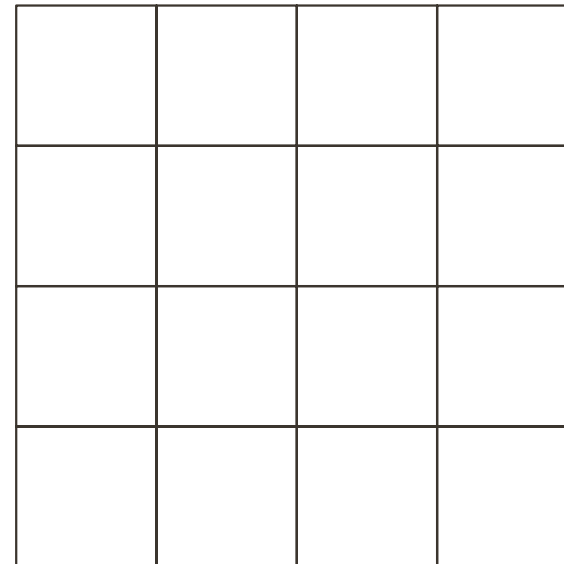


## Featured Product:



**Hackney Grey**  
SX5S3082

## Featured Pattern:



### Uniform Tile

Uniform Tile is a simple laying pattern that perfectly suits the use of large tiles. It is the ideal solution to flood large commercial spaces and gives the room a luxurious and understated look. The use of Hackney Grey gives the illusion of poured concrete for a contemporary finish. This light palette is the ideal canvas for the brand's showrooms.



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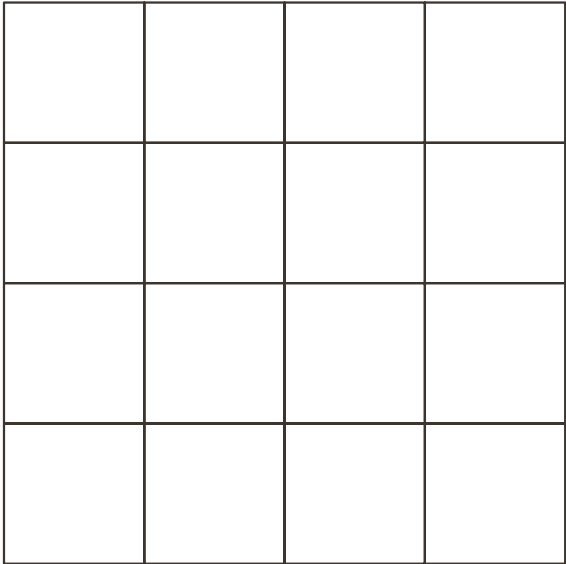


Featured Product:



Shoreditch Grey  
SX5S3081

Featured Pattern:



**Uniform Tile**  
Shoreditch Grey is laid in Uniform Tile throughout the office spaces. The large tile creates a poured concrete look bringing a sleek and contemporary feel. The uninterrupted laying pattern helps to visually enlarge the space whilst creating a clean and minimalist aesthetic. The modern concrete effect adds an industrial edge, while the soft grey hue keeps the atmosphere calm and versatile, making it ideal for office environments promoting collaboration, creativity and wellbeing.



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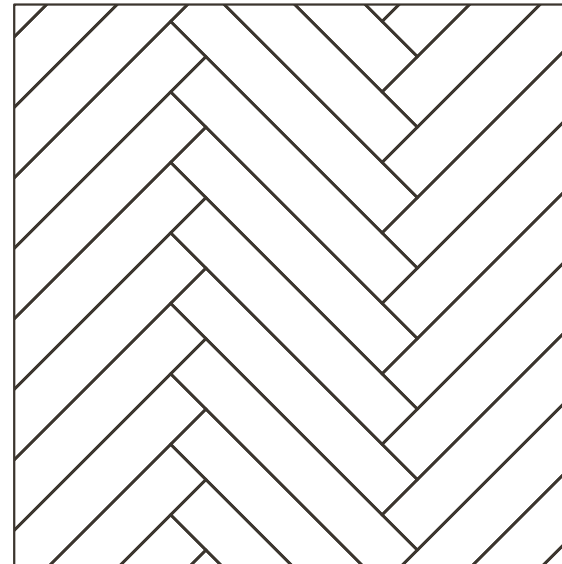


## Featured Product:



**Honey Oak**  
SX5W2504

## Featured Pattern:



### Herringbone

Honey Oak's warm, golden tones laid in a classic Herringbone pattern adds character and warmth to the breakout space. Its warm hues create an inviting and relaxed environment, while the Herringbone pattern introduces visual interest. The choice of a Wood design subtly defines the area, making it feel separate yet connected with the overall design, making it ideal for informal meetings, collaborative discussions, or a space to quietly recharge.



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