

Amtico Project

Freans House,
Pearl Yard



London, UK



Build to Rent



Amtico First Acoustic,
Amtico Click Smart

Architect
AHMM Architects

Developer
Greystar



Rich in heritage, Pearl Yard - formerly home to Peek Frean & Co. - is a striking example of how a historic industrial site can be transformed into contemporary living.

Steeped in history, Pearl Yard was once the site of one of Britain's largest biscuit factories. Co-founded in 1857 by James Peek and George Hender Frean, Peek Frean began as a tea-importing business before expanding into biscuit production in the mid-19th century. In 1866, the company moved to Bermondsey, establishing what would become its iconic factory site.

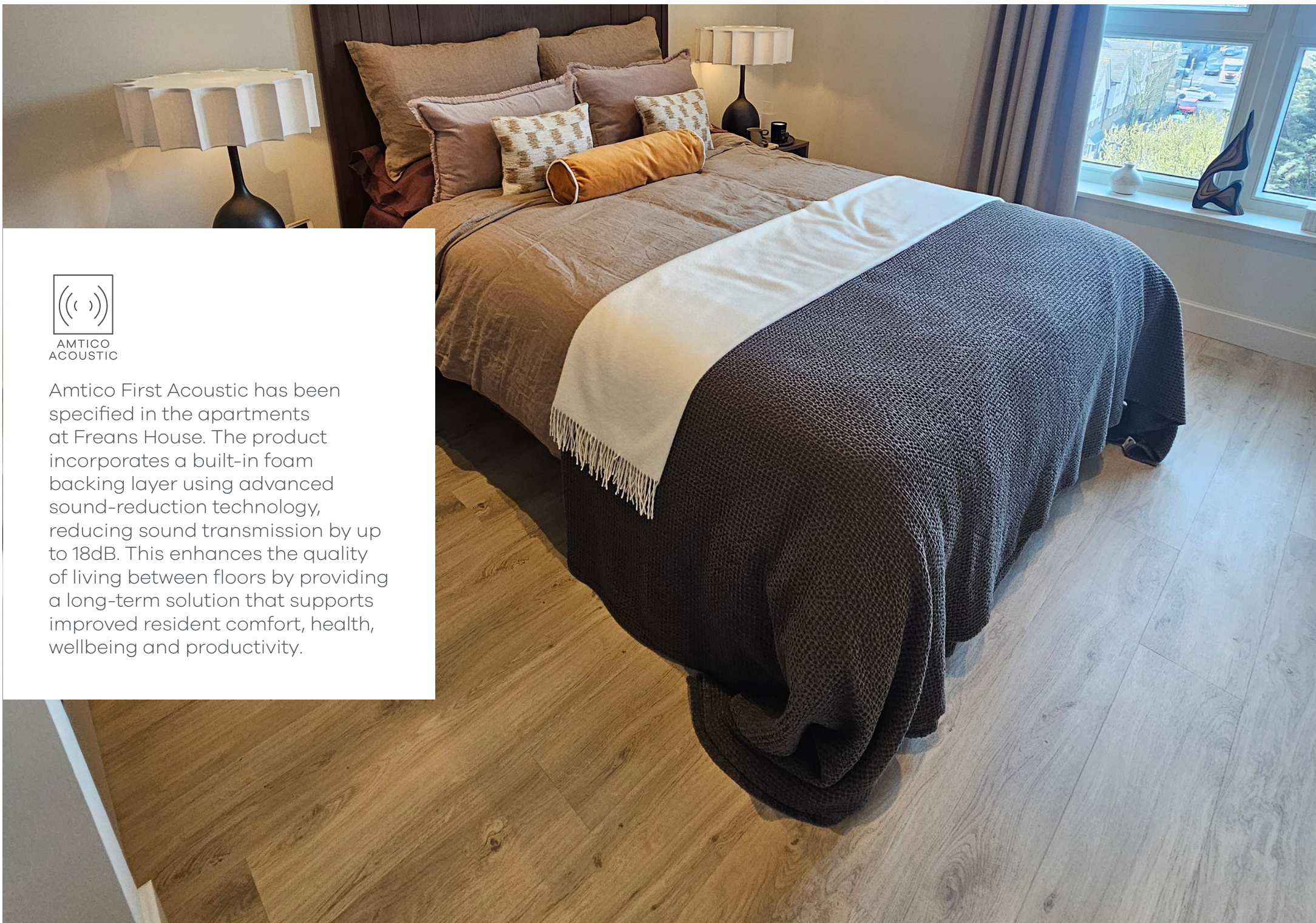
Bermondsey soon became known as "Biscuit Town," with Peek Frean producing many beloved classics, including Garibaldi biscuit, Bourbon biscuit, and Custard Cream, alongside its namesake Pearl biscuit.

The factory closed in 1989, marking the end of over a century of production. In the years that followed, the site evolved to accommodate offices, studios, and housing. Today, it has been reimaged by Greystar, offering high-quality rental apartments that blend industrial heritage with modern design, alongside impressive views across London.



AMTICO
ACOUSTIC

Amtico First Acoustic has been specified in the apartments at Freans House. The product incorporates a built-in foam backing layer using advanced sound-reduction technology, reducing sound transmission by up to 18dB. This enhances the quality of living between floors by providing a long-term solution that supports improved resident comfort, health, wellbeing and productivity.





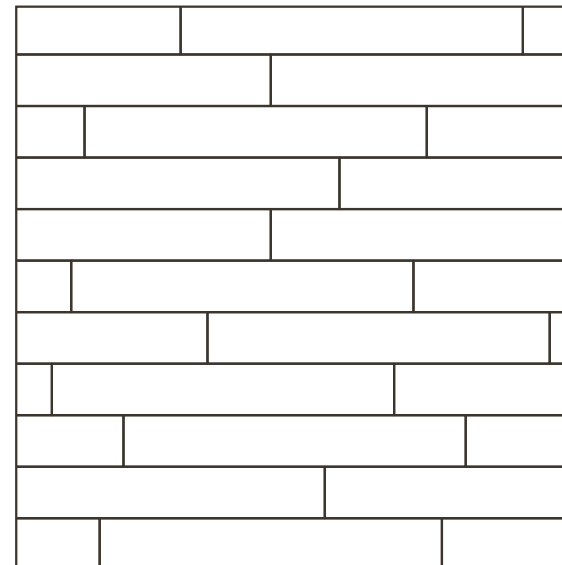
Apartments

Featured Products:



Springtide Oak
SF3W1025

Featured Pattern:



Stripwood

Stripwood is a stunningly classic finish; laid in one colour, the pattern provides a timeless and homely environment making it the perfect solution for the residents at Freans House. With its understated Scandi look of clean, delicate mid-tones and soft rustic features, Springtide Oak is functional and effortlessly beautiful.



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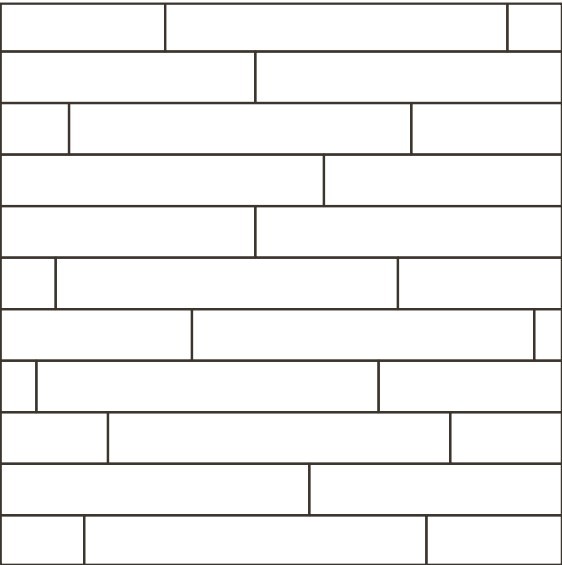
Amenity: Games Room

Featured Products:



Treated Oak
SB5W3011

Featured Pattern:



Stripwood
Amtico Click Smart is a loose-lay rigid core LVT with an integrated underlay, designed for quick and easy adhesive-free installation. The Games Room at Freans House features Treated Oak in Stripwood. Its chalky, distressed finish creates a fresh, open feel, making it ideal for a calming and relaxed environment for residents. Located on the first floor, residents also benefit from Click Smart's sound reduction of up to 20dB.



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